36. Prepare banners or school bulletin boards to promote technology education and TSA before class registration.
37. Do a window display for a local business promoting TSA and technology education.
38. Recruit local business leaders and former TSA members to become TSA business members.
39. Select one technology education class each week to publicize through the weekly local newspaper or school newspaper.
40. Have a technology education teacher attend open community business meetings.
41. Ask several businesses or local organizations to sponsor one page of copy and pictures promoting Science and Technology Week or TSA in the local newspaper.
42. Involve and publicize your local advisory committee.
43. Invite former TSA members who are in college or who are beginning a career to speak to classes about the value of technology education and TSA.
44. Set up a technology awareness seminar for the community with students demonstrating their skills.
45. Serve refreshments to teachers during staff development days.
46. Provide student speakers and brochures at local community, family, resource, GED, and literacy centers.
47. Advertise benefits of TSA membership via a community billboard or restaurant marquee.
48. Provide student volunteers for child care services for school functions.
49. Prepare "Team Up with TSA" bumper stickers and distribute them at athletic functions.
50. Publicize the positive things happening in technology education and TSA--You are doing a good job!

Check Out These Ways!

50 WAYS TO PROMOTE TSA

50

Ways to Promote TSA and Technology Education in Your School and Community

1. Have an open house of the technology education department at a PTA meeting and promote TSA.
2. Prepare a packet of TSA/technology education materials for the school counselor to use during scheduling.
3. Promote technology education at school and local fairs by talking to students and parents and distributing TSA brochures.
4. Sponsor a career day for all students using local business persons, former TSA members, and current students.
5. Host eighth grade orientation for incoming freshmen and their parents.
6. Seek leadership positions on site-based councils or school committees such as curriculum technology.
7. Work actively with local youth and civic organizations (Chamber of Commerce, 4-H, Jaycees, Rotary, etc.).
8. Initiate TSA in your school.
9. Develop and maintain program ties with local businesses.
10. Utilize local instructional resources through company visits or guest speakers.
11. Invite a regional or state TSA officer to speak to your classes or your TSA chapter.
12. Prepare flyers or advertisements for local businesses.
13. Promote technology education careers on TSA Day.
14. Promote technology education and TSA through PTA projects.
15. Promote technology education through TSA community service projects.
16. Promote TSA through partnership with business projects.
17. Give a scholarship to a deserving technology education student/TSA member.
18. Form technology education advisory committees with local business persons.
19. Integrate technology education with other disciplines by developing a school-wide thematic unit.
20. Develop active involvement in national TSA.
21. Initiate a letter-writing campaign in your technology education class to inform legislators about technology education and TSA.
22. Serve on regional and state committees relating to TSA.
23. Tour businesses and area universities or vocational schools to share information about technology education and TSA.
24. Prepare public service announcements for local cable TV and radio stations promoting technology education and TSA.
25. Volunteer to work or assist with graduation activities.
26. Promote academic achievement of TSA members via the school intercom or bulletins.
27. Become friends with the education reporter of your local newspaper.
28. Prepare a display in a mall or public place during American Education Week.
29. Organize a career shadowing project with the technology education department to work with a business person for a day.
30. Place copies of School Scene in doctors' or dentists' offices as well as the courthouse and public library.
31. Join the local Chamber of Commerce and have students observe meetings or provide refreshments.
32. Hold a Teacher Appreciation Day to thank the faculty and staff for their support.
33. Present a short program for the PTA/PTO on "What Every Parent Should Know About Technology Education and TSA."
34. Prepare a brochure outlining each technology education class; distribute brochures to all eighth grade students and to each student in the high school.
35. Set up a booth at a local football or basketball game with brochures and food.